



Sabri Altındal

Geleceğin ambalajlarında dekorasyon ve güvenlik çözümleri

KURZ Hakkında



- 1889 yılından bu yana Aile şirketi
- 5.500 çalışanı
- 24 şube
- 14 üretim merkezi
- 70'den fazla distribütörlükler
- Dünyadaki en büyük baskı folyo üretici

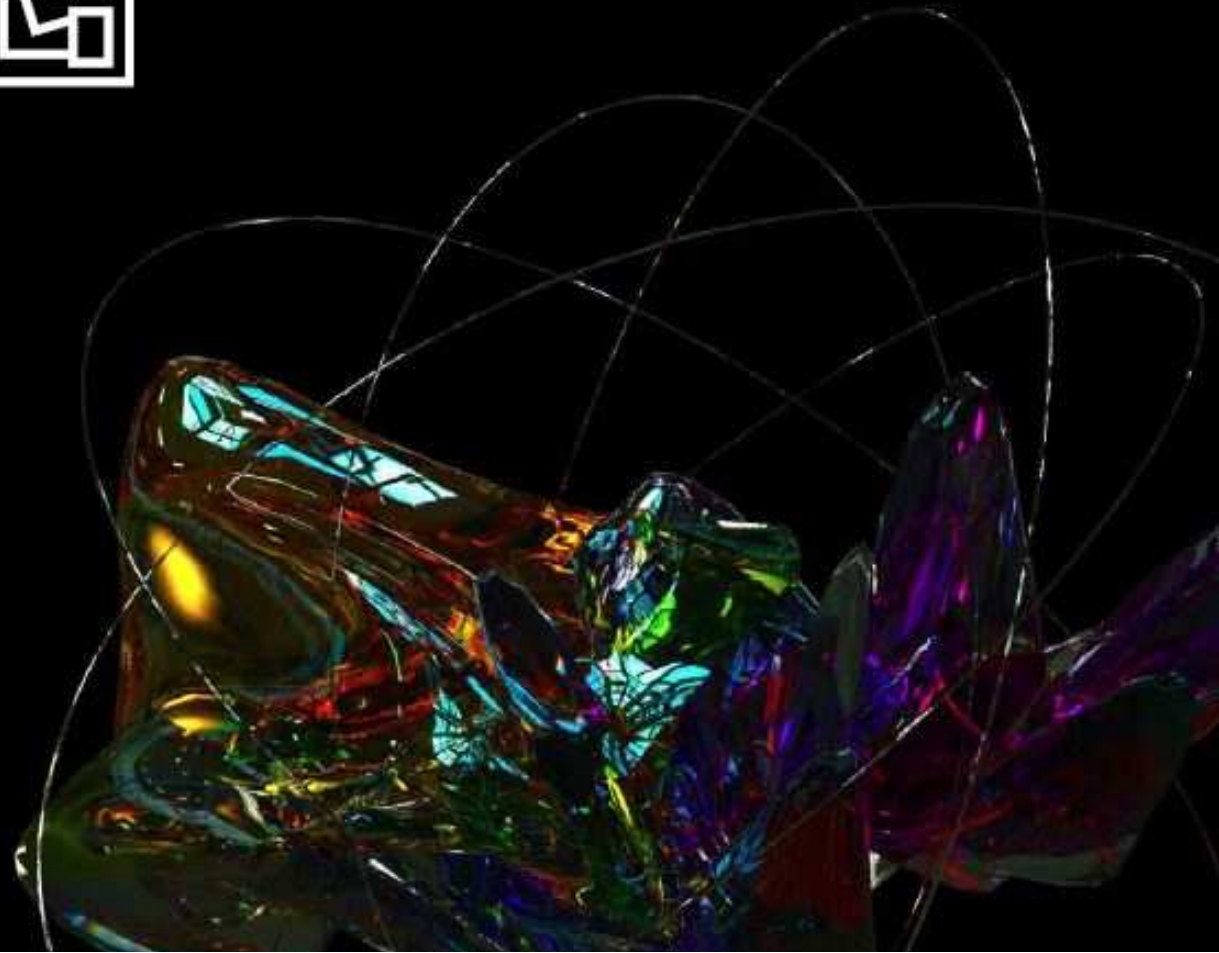


OVD KINEGRAM

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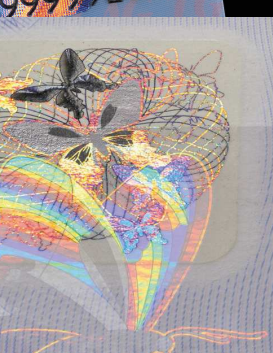
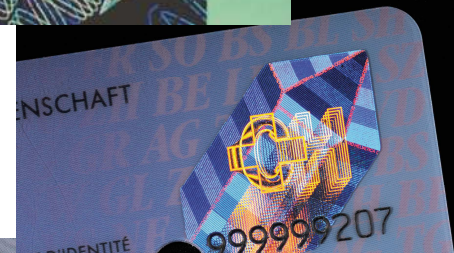
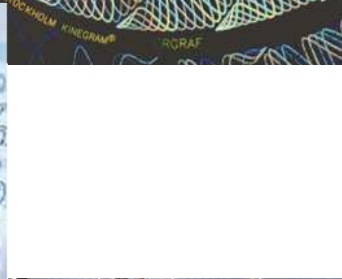


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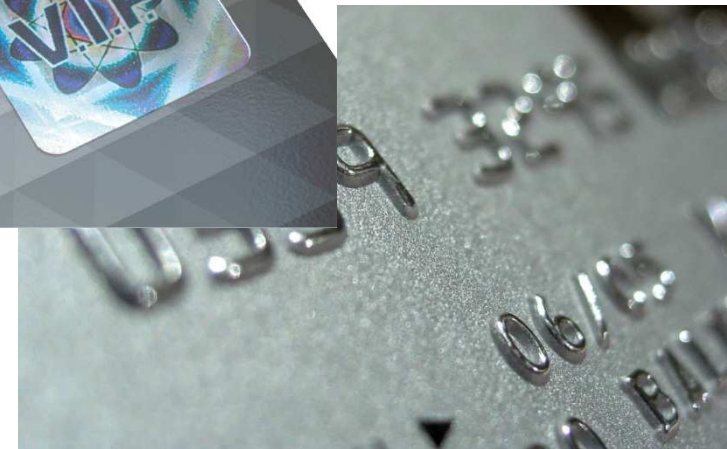


The KURZ Companies as a One-Stop-Solution

OVD



OVD



TRUSTCONCEPT®

TRUSTSEAL® Protect

2D Effect



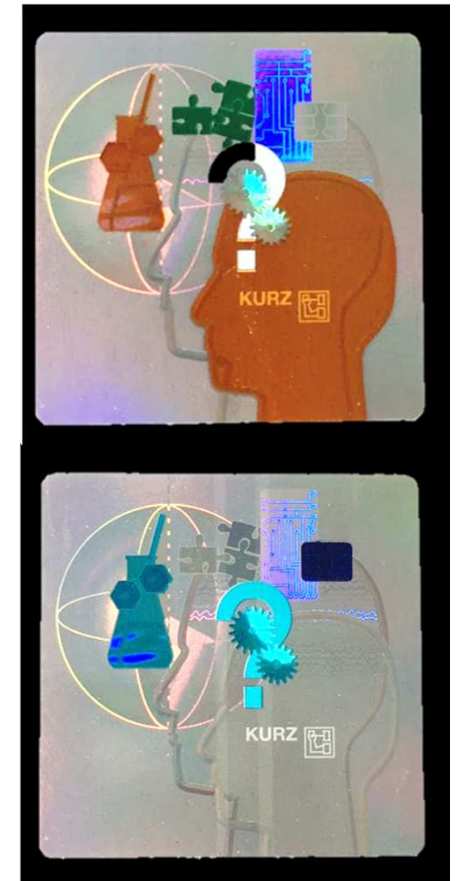
2D/3D Effect



TRUSTSEAL® Protect



MultiColor



TRUSTCONCEPT®

TRUSTSEAL® Decorate

TRUSTSEAL® Decorate



TRUSTSEAL® SFX

TRUSTSEAL® Lens



TRUSTCONCEPT®

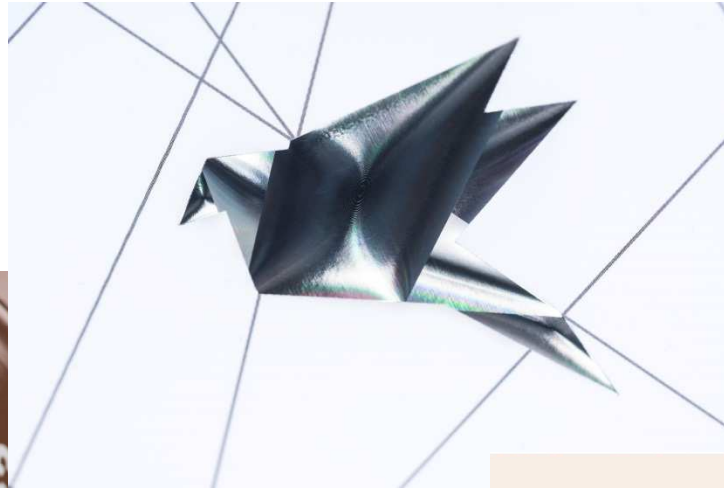
TRUSTSEAL® Decorate



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TRUSTSEAL® Decorate



TRUSTCONCEPT®

TRUSTCODE® app

- Logo
- OVD
- Seri no.
- QR-Code



TRUSTCONCEPT®

TRUSTCODE® app



TRUSTCONCEPT®

TRUSTCODE® app

TRUSTCONCEPT®

Blackbox



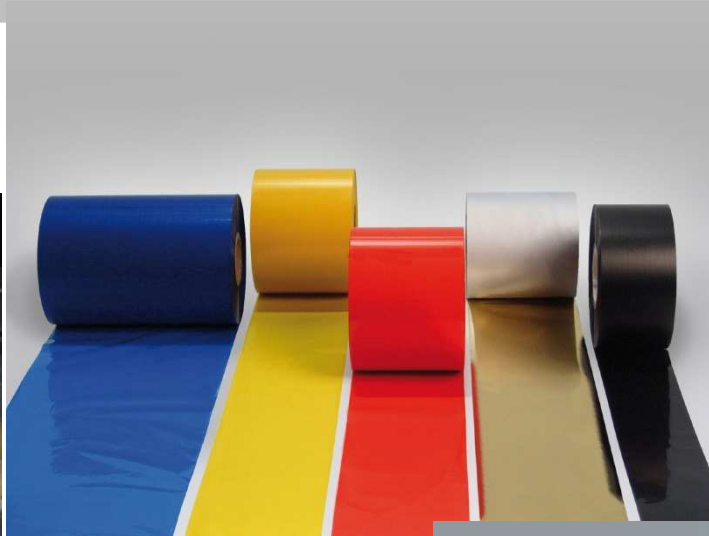
TRUSTCONCEPT®

Blackbox



TTR

TTR



TTR Unique®

TTR Verospec®



Video

Video

DIGITAL METAL®UV-INK



DIGITAL METAL®UV-INK

DIGITAL METAL® UV-INK – it works like this:

Example 1: Upstream color printing

Step 1:

Printing of desired motif with UV ink on substrate.



Step 2:

Foil feeding and application on preprinted substrate via LED UV rays. Peeling off substrate film reveals metallization.



Example 2: Downstream color printing

Step 1:

Foil application with UV-curable adhesive on unprinted substrate. Substrate film peeled off.

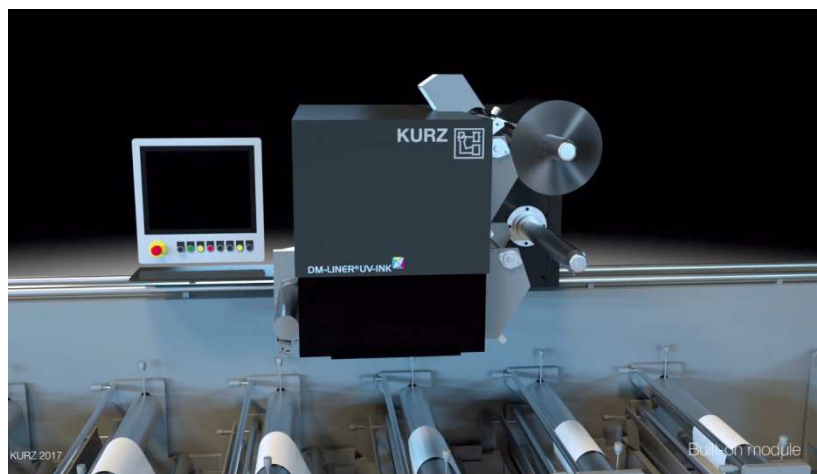


Step 2:

Overprinting of foil with desired motif through digital or offset printing.



DIGITAL METAL®UV-INK



Video

DISTORUN®



Video

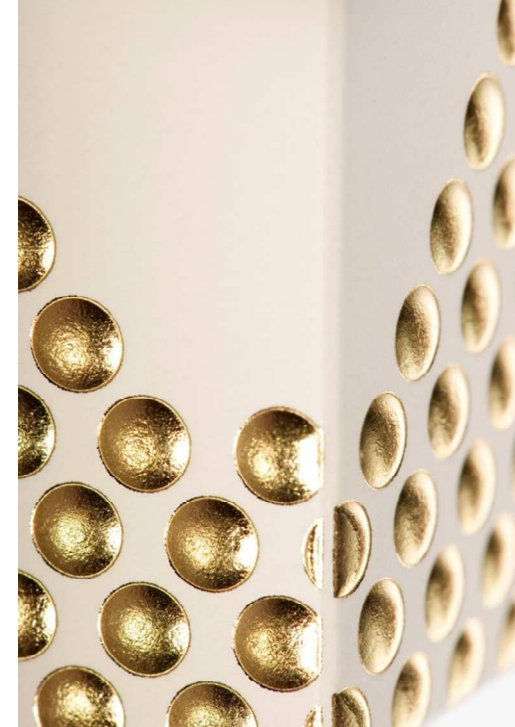
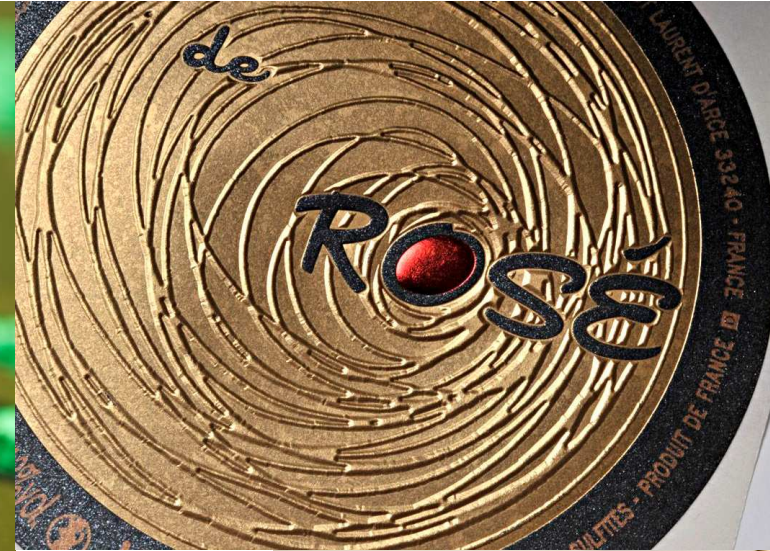
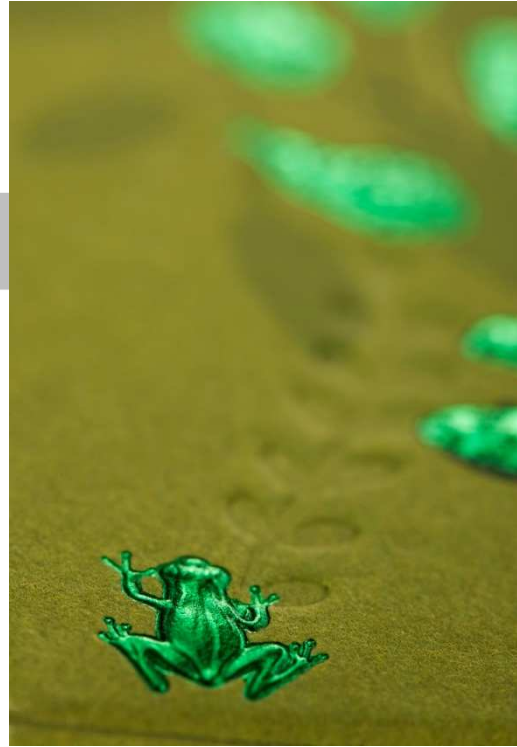
Tubes & Cosmetics



LUMAFIN®



Attractive





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